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College of Business and Economics
West Virginia University

AUBER

Association for University Business
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(The professional association of business and economic research organizations in American public and private universities.)

HISTORY

Organizational steps toward the establishment of the Association were taken at the January, 1947, meeting of the American Statistical Association, American Economic Association, and related associations held in Atlantic City, New Jersey. The first annual meeting was in October, 1947, at the Willard Hotel, Washington, D.C.

Since its organization in 1947, AUBER has expanded to include more than 150 Full and Associate members representing colleges and universities in nearly every state of the nation, as well as in several other countries.

OBJECTIVES

To further basic and applied research in business and economics

To provide a means by which problems common to business and economic research in American universities and other member organizations can be discussed and clarified.

To provide a mechanism for the joint consideration of problems of research methodology and the availability of information.

To provide a medium through which information and opinions on problems emerging in business and economic research can be expeditiously exchanged.

To provide for annual meetings of the Association for the discussion of all those problems typically faced by the membership, both with respect to the subject matter and with respect to their problems of internal operation.

MEMBERSHIP

AUBER welcomes applications for full or associate membership from any organized bureau, institute, division, or center devoted to economic and/or business research, which is an integral part of a university or college. Institutional memberships are also available for other organizations which meet the appropriate criteria.

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A Bibliography of 1984 Publications

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PREFACE

This *Bibliography* provides convenient reference to publications of the Association for University Business and Economic Research (AUBER) and the members of the American Assembly of Collegiate Schools of Business (AACSB) which do not appear in traditional indexes. It brings together in one volume a wealth of related topics of interest to researchers in business and economics.

Many of the topics lie outside the narrowly construed confines of business and economics, mainly because university schools of business and economics and their research organizations are concerned with a multitude of issues and problems facing our society. Through their books, monographs, periodicals, working papers, bulletins, and other publications, these organizations are making available the results of research encompassing both theoretical and applied aspects of the problems which in one way or another touch on the disciplines of business and economics. This volume, which lists over 2,050 items produced by 114 research units, gives some indication of the increased scope of activity and research being conducted by AUBER and AACSB research organizations.

The *Bibliography* is divided into three main sections. The first of these, Publications by Subject, lists items alphabetically by subject according to the classification system shown on pages 3-6. The second section, Publications by Institution, lists works alphabetically under the academic organization that published them. (Note that an exception is made to the alphabetical format for titles beginning with a numeral. In most cases such titles are placed at the end of each listing.) The third section, the Author Index, is an alphabetical listing of authors' names followed by the index numbers previously assigned to their publications in Section II.

Each publication appears under only one subject category in Section I. However, many of the subject categories are interrelated, making a single classification of a publication difficult and somewhat arbitrary. We hope that having references to related categories will facilitate the researcher's efforts.

Requests for the publications should be directed to the publishers. Addresses and telephone numbers of all AUBER and AACSB institutions which have listed items in this edition are given in Section II, Publications by Institution.

Requests for back issues of the *Bibliography* should be directed to the West Virginia University Bureau of Business Research. An order form is provided in the back of this issue.

ACKNOWLEDGEMENTS

As with past editions, we would like to express our appreciation to the American Economic Association for permission to use their subject classification system, and to Mark and Naomi Perlman, of the *Journal of Economic Literature*, who made the necessary arrangements for its use.

Special thanks are due Deanna Jefferson, who handled the word processing, and Eileen Tavaglione, our computer programming consultant. Others who have helped with this edition include Diana Goff and Pat Gurtis. Once again, they deserve commendation for their clerical support and for helping to keep things organized.

Finally, we are grateful to all the members of AUBER and AACSB who supplied information about their 1984 publications. Their cooperation in responding has made this *Bibliography* possible.

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820 Labor Market; Public Policy
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- 822 Public policy; role of government
- 823 Labor mobility; national and international migration
- 824 Labor market studies, wages, employment
- 825 Labor productivity
- 826 Labor markets; demographic characteristics

830 Trade Unions; Collective Bargaining; Labor-Management Relations
- 831 Trade unions
- 832 Collective bargaining
- 833 Labor-management relations

840 Demographic Economics
- 841 Demographic economics (See also 228 and 941)

850 Human Capital
- 851 Human capital

890 Other

900 Welfare Programs; Consumer Economics; Urban and Regional Economics

910 Welfare, Health and Education
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- 912 Economics of education
- 913 Economics of health (See also 941)
- 914 Economics of poverty
- 915 Social security
- 916 Economics of crime
- 917 Economics of discrimination

920 Consumer Economics
- 921 Consumer economics; levels and standards of living (See also 531)

930 Urban Economics
- 931 Urban economics and public policy
- 932 Housing and economics (See also 634)
- 933 Urban-transportation economics (See also 615)
- 934 Community development

940 Regional Economics
- 941 Regional economics (See also 133, 228, 324, 631, 635, 841 and 931)

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000 GENERAL ECONOMICS; THEORY; HISTORY; SYSTEMS

010 GENERAL ECONOMICS

011 General economics

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023 Macroeconomic theory

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025 Social choice and bureaucratic performance

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030 HISTORY OF ECONOMIC THOUGHT; METHODOLOGY

036 Economic methodology

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040 ECONOMIC HISTORY

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042 Economic history: North America (excluding Mexico)

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044 Economic history: Europe

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050 ECONOMIC SYSTEMS

051 Capitalist economic systems

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100 ECONOMIC GROWTH; DEVELOPMENT; PLANNING; FLUCTUATIONS

110 ECONOMIC GROWTH; DEVELOPMENT; AND PLANNING THEORY AND POLICY

111 Economic growth theory and models

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Section II

PUBLICATIONS BY INSTITUTION

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An asterisk (*) indicates membership in the American Assembly of Collegiate Schools of Business (AACSB) but not in the Association for University Business and Economic Research (AUBER).

ASSOCIATION FOR UNIVERSITY BUSINESS AND ECONOMIC RESEARCH (AUBER)

- *AUBER Membership Directory—1984*, Jan. 1984, 102 p., $10.00 (Compiled by the Division of Research, College of Business Administration, University of Georgia.)
- *Business and Economic Research in a World of Risk and Uncertainty*, Jean B. Frank, ed. 1983, 205 p., $15.00 (Published by the Bureau of Business Research, School of Business, University of Wisconsin—Madison.)
- *University Research in Business and Economics: A Bibliography of 1983 Publications*, Stanley J. Kloc, Lenley Lewis and W. David Hall, eds. Vol. XXVIII, Oct. 1984, 315 p., $25.00 (Available from the Bureau of Business Research, West Virginia University.
- *1983/84 Grants and Contracts*, June 1984, 116 p. (Compiled by the Center for Manpower Studies, Memphis State University.)

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AKRON BUSINESS AND ECONOMIC REVIEW—Selected Articles
Frequency: quarterly

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1 "Aggregate Dividend Decision Making in Canadian Life Insurance Companies," Halim I. Bishara. Vol. 15, No. 2, Summer 1984, p. 6-14.
2 "Akron Business and Economic Review, 1983 Index," Vol. 15, No. 1, Spring 1984, p. 50-52.
3 "An Analysis of Crime and Economic Conditions in a Declining Area," Richard H. Bee and Yih-wu Liu. Vol. 15, No. 4, Winter 1984, p. 25-29.
4 "Antecedents and Consequences of Organizational Commitment: An Integrative Approach," Shaker A. Zahra. Vol. 15, No. 3, Fall 1984, p. 26-32.
5 "Assessing the Quality of Market-to-Book Value Ratios," David F. Scott, Jr. and John M. Pinkerton. Vol. 15, No. 4, Winter 1984, p. 6-11.
6 "Bond Rating Changes and Behavior of Risk Proxies," Naval K. Modani and William P. Lloyd. Vol. 15, No. 1, Spring 1984, p. 46-49.

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7 “Business Ethics and Social Responsibility: The Responses of Present and Future Managers,” George E. Stevens. Vol. 15, No. 3, Fall 1984, p. 6-11.

8 “Collective Bargaining in a Strategic Framework,” Stephen J. Holoviak and Michael A. McGinnis. Vol. 15, No. 1, Spring 1984, p. 6-11.

9 “The Day of the Week Effect in Futures Market,” Havva Altuner and Dogan Altuner. Vol. 15, No. 3, Fall 1984, p. 48-52.

10 “The Differential Effects of Price on the Perceived Quality of Convenience, Shopping, and Specialty Goods: A Demographic Analysis,” Rex S. Toh and Donald J. Berard, Jr. Vol. 15, No. 2, Summer 1984, p. 39-46.

11 “The Effect of Personal and Organizational Characteristics on Participation in Quality Circles,” Shaker A. Zahra and William J. Lundstrom. Vol. 15, No. 2, Summer 1984, p. 33-38.

12 “Employee Stock Benefit Plans: An Analysis of Employee Shareholder Returns,” LeRoy D. Brooks, James B. Henry, and D. Thomas Livingston. Vol. 15, No. 3, Fall 1984, p. 18-25.

13 “‘Ethical’ Investing: An Empirical Study of the Policies and Practices of Catholic Religious Institutions,” Richard E. Wokutch. Vol. 15, No. 4, Winter 1984, p. 17-24.

14 “Identifying Determinants of Store Choice of Fashion Shoppers,” James R. Lumpkin and C. William McConkey. Vol. 15, No. 4, Winter 1984, p. 30-35.

15 “Intraorganizational Relations and Perceived Patterns of Control by Lower Participants,” W. Jack Duncan, Robert A. Scott, and James L. Beeland. Vol. 15, No. 1, Spring 1984, p. 34-39.

16 “The Job Satisfaction/Absenteeism Relationship: Gender As a Moderating Variable,” K. Dow Scott and Dennis A. Mabes. Vol. 15, No. 3, Fall 1984, p. 43-47.

17 “Labor-Management Conflict Resolution in Switzerland,” Elaine Gale Wrong. Vol. 15, No. 1, Spring 1984, p. 27-33.

18 “A Macro-Behavioral Model of the Japanese Economic Miracle,” Allan C. Reddy, John E. Oliver, C. P. Rao, and A. L. Addington. Vol. 15, No. 1, Spring 1984, p. 40-45.

19 “Market Response to Announcements of Regular Quarterly Dividends,” William R. Lane and James W. Wansley. Vol. 15, No. 4, Winter 1984, p. 42-47.

20 “New Tax Provisions Govern Electing Small Business Corporations,” Ernest R. Larkins and Robert John Nagoda, II. Vol. 15, No. 1, Spring 1984, p. 20-26.

21 “Population Density Ratios and Non-Central Density: An Alternative to C.M.S.A., P.M.S.A., and M.S.A.,” Ken U. Black. Vol. 15, No. 3, Fall 1984, p. 40-42.

22 “Price Fluctuations of Underlying Shares as Listed Options Expire,” John C. Edmunds, Harland D. Platt, and Marjorie A. Platt. Vol. 15, No. 3, Fall 1984, p. 33-39.

23 “Product-Market Growth Considerations: A Microanalytic Perspective,” Poondi Varadarajan. Vol. 15, No. 1, Spring 1984, p. 12-19.

24 “The Promised Yield Behavior of Junk Bonds,” P. R. Chandy and Michael Walker. Vol. 15, No. 4, Winter 1984, p. 12-16.

25 “Recent Research on Women in Leadership and Management,” David D. Van Fleet and Julie Saurage. Vol. 15, No. 2, Summer 1984, p. 15-24.

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26 "Retail Securities Firms' Investors Patronage Behavior," Stanley M. Atkinson and Charles J. Keuthan. Vol. 15, No. 4, Winter 1984, p. 36-41.

27 "Risk Taking: Its Effects on Selection of Branded and Generic Grocery Items," Bob T. W. Wu, John H. Holmes, and Jennifer L. Alexander. Vol. 15, No. 3, Fall 1984, p. 12-17.

28 "Speculative Trading in the Eurocurrency Market," Jeff Madura and E. Joe Nosari. Vol. 15, No. 4, Winter 1984, p. 48-52.

29 "A Survey of Supervisory Level Marketing Managers," R. Lawrence LaForge, Mary C. LaForge, and Lester R. Bittel. Vol. 15, No. 2, Summer 1984, p. 47-52.

30 "Variations and Trends in Capital Ratios of Large Banks: Implications for International Bank Safety and Regulation," Raj Aggarwal and James C. Baker. Vol. 15, No. 2, Summer 1984, p. 25-32.

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31 *Economic Abstract of Alabama 1984*, Steve C. Fowler and Annette Jones Watters, eds. No. 49, 1984, 444 p., $30.00. (Published irregularly.)

ALABAMA BUSINESS—Selected Articles
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32 "Alabama and the Other Forty-Nine: Some Comparisons," Dana Stone. Vol. 53, No. 10, Oct. 1984, p. 2.

33 "Alabama and the Sunbelt," Steve C. Fowler. Vol. 53, No. 2, Feb. 1984, p. 8.

34 "Alabama Tourism and the 1984 World Exposition," Carolyn Trent. Vol. 53, No. 3, Mar. 1984, p. 8.

35 "Alabama: Recession, Recovery, and Structural Change," Carl E. Ferguson, Jr. and David C. Cheng. Vol. 53, No. 1, Jan. 1984, p. 8.

36 "Appalachia in Alabama," Annette Jones Watters. Vol. 53, No. 2, Feb. 1984, p. 2.

37 "Focus on Morgan County," Annette Jones Watters. Vol. 53, No. 12, Dec. 1984, p. 8.

38 "Foreign Trade Through the Mobile Customs District," Annette Jones Watters. Vol. 53, No. 11, Nov. 1984, p. 8.

39 "Interstate Migration and Alabama," Edward P. Rutledge. Vol. 53, No. 3, Mar. 1984, p. 2.

40 "Personal Income in Alabama," Edward P. Rutledge. Vol. 53, No. 7, July 1984, p. 2.

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42 "A Profile of Madison County," Deborah Hamilton and Patricia Perry. Vol. 53, No. 7, July 1984, p. 8.

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43 "Quality of Life in Alabama's Black Belt," Dana Stone and Steve C. Fowler. Vol. 53, No. 12, Dec. 1984, p. 2-6.
44 "Understanding Alabama's Fossil Fuel Resources," Annette Jones Watters. Vol. 53, No. 4, Apr. 1984, p. 8.
45 "1982 Census of Agriculture for Alabama," Edward P. Rutledge. Vol. 53, No. 5, May 1984, p. 8.
46 "1983 Retail Sales for Alabama," Steve C. Fowler. Vol. 53, No. 9, Sept. 1984, p. 4.

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RESEARCH REPORTS
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47 *Alabama High Technology Industrial Growth: An Inventory and Evaluation of Growth for Alabama High Technology Firms, Employment and Payroll*, Chris Paul. No. UAH406, June 1984, 20 p., $5.00.
48 *The Economic Impact of the Proposed Alabama Tax Credit on Commercial Solar Energy Sales*, Edward A. Schroeder IV. No. UAH400, May 1984, 73 p., $5.00.
49 *A Projection of High Tech Manpower Demand and Supply for the State of Alabama and Huntsville Metropolitan Area*, Niles C. Schoening and Ernst P. Goss. No. UAH396, June 1984, 37 p., $5.00.

WORKING PAPER SERIES
Frequency: annual

50 "An Empirical Investigation of the MH Purchases Model of Incentive Contracting," Edward A. Schroeder IV. No. 84-2, Nov. 1984, 25 p.
51 "Pursuit of Income Equality in Two Different Economies," Edward A. Schroeder IV. No. 84-1, Nov. 1984, 13 p.

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53 "Creating the General Motors of the 21st Century," Roger B. Smith, ed. Vol. IV, No. 2, Fall/Winter 1984.
54 "Economic Growth and Income Distribution," Vol. III, No. 3, Summer/-Fall 1983.
55 "Ethical Conduct and the Bottom Line," Robert V. Krikorian. Vol. IV, No. 2, Fall/Winter 1984.
56 "A Framework for Planning Organizational Changes," Ronald R. Sims, ed. Vol. III, No. 3, Summer/Fall 1983.
57 "How Can We Balance the Budget If We Can't Get to the Well?" John Winthrop Wright. Vol. IV, No. 2, Fall/Winter 1984.
58 "Income Deficits and the Aged Unrelated Population," Emiel W. Owens, ed. Vol. III, No. 3, Summer/Fall 1983.
59 "Independent Business in the '80s, the Impact of New Technology," W. A. R. MacDonald. Vol. III, No. 3, Summer/Fall 1983.
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61 "Keynote Address," Robert MacNeil. Vol. IV, No. 2, Fall/Winter 1984.
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63 "The Search for Common Ground in Changing Times," John L. Clendenin. Vol. IV, No. 2, Fall/Winter 1984.
64 "Social and Cultural Environment and Consumer Behavior," Vol. III, No. 3, Summer/Fall 1983.
65 "The Way I See It After a Decade of Challenge," Percy J. Vaughn, Jr., ed. Vol. IV, No. 2, Fall/Winter 1984.

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66 "Alaska's Economy Since Statehood: ISER MAP Economic Data Base," Oliver Scott Goldsmith. Vol. 21, No. 1, Feb. 1984, p. 36.
67 "Changes in the Well-Being of Alaska Natives since ANCSA," John Kruse. Vol. 21, No. 3, Nov. 1984, p. 12.
68 "Prices and Incomes—Alaska and U.S., 1980-1984," Linda Leask. Vol. 21, No. 2, Sept. 1984, p. 28.

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71 "Alaska Resources Development: What Beyond Prudhoe Bay?" Thomas Morehouse. No. 17, Mar. 1984, 4 p., free.
72 "Alaska's Urban and Rural Governments," Thomas Morehouse. No. 16, Feb. 1984, 4 p., free.
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79 "Import Substitution in Alaska," Terry Lee Huskey. No. 19, June 1984, 2 p., free.
80 "Natives in Alaska's Commercial Fisheries," Thomas Morehouse. No. 23, Nov. 1984, 2 p., free.
81 "Natural Gas Industry: Evaluation, Structure, and Economics," Arlon Tussing. No. 21, Sept. 1984, 2 p., free.

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82 "Alaska Native Hire Project—Final Report," Theodore Lane and Jane Angvik. Sept. 1984, 115 p.
83 "Alaska Permanent Fund Dividend Program: Economic Effects of Public Attitudes," Oliver Scott Goldsmith, John Kruse, and Gregg Erickson. Sept. 1984, 487 p.
4 "Alaska Petroleum Revenues: Influence of Federal Policy," Matthew Berman et al. Oct. 1984, 186 p.
85 "Alaska Statewide and Regional Economic and Demographic Systems: Effects of OCS Exploration and Development, TR No. 106," Matthew Berman and Teresa Hull. Apr. 1984, 172 p. (Available from NTIS.)
86 "Alaska Women: A Data Book," Karen White. June 1984, 48 p.
87 "Allocation in the Management of Alaska's Fishery Resources," Gunnar Knapp. Oct. 1984, 8 p.
88 "Analysis of Proposed Exclusive Registration Areas and Pot Limits in the Alaska Tanner Crab Fishery," Gunnar Knapp and Al Didier. Apr. 1984, 103 p.
89 "Background Report: Forward Funding Budget System," Dona Lehr. Mar. 1984, 77 p.

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90 "Change in Bristol Bay Economy, 1970-1980," William Nebesky. Jan. 1984, 269 p. (Two volumes.)
91 "Comments on 1980 and 1990 Census in Alaska," John Kruse. Aug. 1984, 13 p.
92 "Community Economic and Demographic Systems Analysis, Norton Basis Sale 100, Technical Report No. 111," Gunnar Knapp, Kathy May MarkAnthony, William Nebesky, and Mark Wildermuth. Oct. 1984, 130 p.
93 "Economic Constraints to Development in a Remote Region," Oliver Scott Goldsmith. Sept. 1984, 1 p.
94 "Fiscal Impact of the Knik Arm Crossing: The Municipality of Anchorage," Dona Lehr, Terry Lee Huskey, and Phillip Rowe. May 1984, 76 p.
95 "Future of Alaska Economy and Role of the Permanent Fund," Oliver Scott Goldsmith. Apr. 1984, 14 p.
96 "Governing Schools in Culturally Different Communities: Effects of Decentralization in Rural Areas," G. Williamson McDiarmid. May 1984, 281 p.
97 "Gulf of Alaska Economic and Demographic Systems Analysis, Technical Report No. 95," Gunnar Knapp et al. Mar. 1984, 545 p. (Available from NTIS.)
98 "Import Substitution in Frontier Regions," Terry Lee Huskey. June 1984, 22 p.
99 "ISE MAP Economic Database: Source and Derivation," Oliver Scott Goldsmith. Mar. 1984, 48 p. (Backup information to ARSEC 21, 1.)
100 "ISER MAP Alaska Economic Model: State Model Documentation (A84.2: 5/84)," Oliver Scott Goldsmith. June 1984, 150 p.
101 "Native Participation in Alaska's Commercial Fisheries," Thomas Morehouse. Aug. 1984, 18 p.
102 "Public Capital Formation in Alaska: Current Levels, Fiscal Effects, and Future Prospects," Oliver Scott Goldsmith, Dona Lehr, and Phillip Rowe. Aug. 1984, 181 p.
103 "Sensitivity of RAM Model Projections to Key Assumptions," Gunnar Knapp and Kathy May MarkAnthony. Oct. 1984, 244 p.
104 "Sharing Revenues from the OCA and Other Federal Lands," Matthew Berman and Karen White. Dec. 1984, 44 p.
105 "Simulations of State Government Fiscal Policy: The Balanced Budget Multiplier," Oliver Scott Goldsmith. Mar. 1984, 9 p. (Annuals of Regional Science, XVIII, 1, pp. 57-65.)
106 "St. George and North Aleutian Basin Economic and Demographic Systems Impact Analysis," Gunnar Knapp et al. June 1984, 580 p.
107 "Sustainable Spending Expenditure Limit," Oliver Scott Goldsmith. Mar. 1984, 40 p.
108 "Technical and Research Paper on Challenge of Alaska Native Hire," Theodore Lane and Cheryl Thomas. Sept. 1984, 271 p.

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110 "Commentary On . . . What Marketing Researchers Expect from Clients," John D. Gregory. Vol. 4, No. 4, Fall 1984, p. 51-56.

111 "Competitor Analysis in Health Care Marketing," Tony Salvatore. Vol. 4, No. 4, Fall 1984, p. 11-16.

112 "Computer Use in Long-Term Health Care Facilities," Terry C. Wilson. Vol. 4, No. 4, Fall 1984, p. 35-42.

113 "The Distinctive Marketing Roles of Physician Office Managers and Staff," Nabil Y. Razzouk and Stephen W. Brown. Vol. 4, No. 2, Spring 1984, p. 9-18.

114 "Factors Affecting Rural Consumers' Satisfaction with Medical Care," David Andrus. Vol. 4, No. 3, Summer 1984, p. 7-16.

115 "Health Care Marketing at the Crossroads," Peter M. Sanchez. Vol. 4, No. 2, Spring 1984, p. 37-44.

116 "Health Care Marketing Minicase: Market Identification and Hospital Cost Containment: A Comparison of Revenue Contribution to Utilization of Strategic Business Units," Sharon Smith and Joe Taylor. Vol. 4, No. 4, Fall 1984, p. 43-50.

117 "Marketing to Public Aid Recipients: An Examination of Pharmacy Profitability," Dennis H. Tootelian, Ralph M. Gaedeke, and Carl L. Gordon. Vol. 4, No. 4, Fall 1984, p. 17-22.

118 "The Medical Staff and the Development of Hospital Marketing Programs," Linda M. Delene and Connie M. Miller. Vol. 4, No. 3, Summer 1984, p. 39-44.

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124 "Strategic Market Planning for Hospitals," Ronald L. Zallocco, W. Benoy Joseph, and Harvey Doremus. Vol. 4, No. 2, Spring 1984, p. 19-28.

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128 *A Tabular Handbook*, Nat de Gennaro. Vol. 1, No. 2, Fall 1984, 52 p., $4.50.

129 *A Tabular Handbook*, Nat de Gennaro. Vol. 1, No. 1, Spring/Summer 1984, 52 p., $4.50.

ARIZONA REVIEW—Selected Articles
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130 "Arizona Retirement Communities and the Changing Needs of an Aging Population," Michael Baker. Vol. 32, No. 2, Fall 1984, p. 14-22.

131 "Arizona Water Issues: Contrasting Economic and Legal Perspectives," Gary C. Woodard and Michael McNulty. Vol. 32, No. 2, Fall 1984, p. 1-13.

132 "Managerial Decision Making: Correcting Judgmental Biases," Gerrit Wolf, Terence Connolly, Margaret Neale, Gregory Northcraft, and Richard Polley. Vol. 32, No. 2, Fall 1984, p. 23-30.

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135 "Reshaping Special Districts Government in Arizona: Issues and Approaches," Don L. Bowen. Vol. 32, No. 1, Winter 1984, p. 12-25.

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137 "Apache/Navajo Diversification Shows Mixed Results," Nat de Gennaro. July 1984, p. 1,4.

138 " '83 in Review," Marshall J. Vest. Jan. 1984, p. 1-4.

139 "Forecast Update: Boom Conditions Slow to Moderate Growth," Marshall J. Vest. Oct. 1984, p. 1-4, 8.

140 "Forecast Update: Economy Gains Momentum with 1984," Marshall J. Vest. Apr. 1984, p. 1-4.

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142 "Gila-Pinal Economy Undergoes Transition," Nat de Gennaro. Dec. 1984, p. 2-3.

143 "Mohave, Yuma and La Paz Counties: Water-Based Economies," Nat de Gennaro. Aug. 1984, p. 3-4, 8.

144 "The Outlook to 1995: Growth with Some New Twists," Carol A. Taylor and Alberta H. Charney. June 1984, p. 1-4, 8.

145 "Personal Income Tax Structure: Proposed Alternatives in Arizona," Alberta H. Charney. Sept. 1984, p. 1-4.

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147 "Population and Federal Redistricting: Arizona's Growing Share of the Political Pot," Carol A. Taylor and Gary C. Woodard. May 1984, p. 1-4.

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149 "Recovery Underway in Pima County," Nat de Gennaro. Feb. 1984, p. 1-3.

150 "Residential Construction in Pima County: A Return to Long-Term Patterns," Arthur L. Silvers. July 1984, p. 2-4.

151 "Utility Rate Structure: Policy by Design," Alberta H. Charney and Gary C. Woodard. Feb. 1984, p. 3-4, 8.

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154 "Arizona Business Scene: Small Town, Arizona," Tom R. Rex. Vol. 31, No. 1, First Quarter 1984, p. 41-44.

155 "Arizona Business Scene: 1982 Census of Retail Trade," Tom R. Rex. Vol. 31, No. 4, Fourth Quarter 1984, p. 31-33.

156 "Arizona Business Scene: 1983 Construction Activity Statewide," Tom R. Rex. Vol. 31, No. 2, Second Quarter 1984, p. 38-41.

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158 "Arizona's Gross State Product Outpaces GNP," Lee R. McPheters and Tom R. Rex. Vol. 31, No. 2, Second Quarter 1984, p. 3-12.

159 "Financial Models: Helping Managers to Plan," Joseph W. Wilkinson. Vol. 31, No. 1, First Quarter 1984, p. 9-14.

160 "Forecasting Arizona Economic Activity," Luke Koons and Tom R. Rex. Vol. 31, No. 4, Fourth Quarter 1984, p. 10-14.

161 "Forecasting Residential Construction Activity," Lee R. McPheters and Stefan C. Norrbin. Vol. 31, No. 4, Fourth Quarter 1984, p. 15-19.

162 "Housing Appreciation in the Phoenix Metropolitan Area," Jay Q. Butler and Tom R. Rex. Vol. 31, No. 3, Third Quarter 1984, p. 10-14.

163 "Mobile Home and Travel Trailer Parks in the East Valley: A Census," Stephen K. Happel, Timothy D. Hogan, Heidi Rowe, Laura Smith, and Deborah Sullivan. Vol. 31, No. 2, Second Quarter 1984, p. 3-18.

164 "Phoenix Inflation Slows to Record Low in 1983," Timothy D. Hogan and Tom R. Rex. Vol. 31, No. 1, First Quarter 1984, p. 3-8.

165 "The Survey of Arizona Business Conditions as a Leading Economic Indicator," Harold Fearon and Tom R. Rex. Vol. 31, No. 4, Fourth Quarter 1984, p. 3-9.

166 "The U.S. Export Trading Company Act: Its Impact," Dara M. Khambata. Vol. 31, No. 3, Third Quarter, p. 15-19.

167 "The 1983-84 Economic Impact of Arizona State University," Timothy D. Hogan and Lee R. McPheters. Vol. 31, No. 3, Third Quarter 1984, p. 3-9.

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ARKANSAS BUSINESS AND ECONOMIC REVIEW—Selected Articles

Frequency: quarterly

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168 "Anticipated Job Satisfaction: Attitudinal Bias Among Women," Lynn Godkin. Vol. 17, No. 3, 1984, p. 7-11.

169 "Foreign Direct Investment Patterns in Arkansas: What Are the Issues?" Donald L. Bumpass. Vol. 17, No. 3, 1984, p. 12-17.

170 "Home Equity Conversion: A Potential Benefit to Elderly Arkansans," Richard K. Ford, Ashvin P. Vibhakar, and Richard L. Hopper. Vol. 17, No. 2, 1984, p. 1-6.

171 "Market Considerations and the Psychography of the Arkansas Elderly Health Care Consumer," John Thanopoulos. Vol. 17, No. 2, 1984, p. 14-17.

172 "Market Estimation of Costs: An Objective Method for Estimating the Costs of the Inland Waterway System Assignable to the Navigational Industry," Richard K. Ford. Vol. 16, No. 4, 1983, p. 1-5.

173 "On the Investigation of Causality Among Economic Policy Variables," Gene L. Andrusco. Vol. 17, No. 3, 1984, p. 1-6.

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174 "A Preliminary Analysis of the Bus Regulatory Reform Act of 1982 on Arkansas," Grant M. Davis. Vol. 17, No.1, 1984, p. 1-10.

175 "Raw Land to Timesharing in Arkansas," Hubert B. Stroud. Vol. 16, No. 4, 1983, p. 11-16.

176 "The Use of Computers in Arkansas Universities," Ronald C. Kettering and Willard B. Platzer. Vol. 17, No. 2, 1984, p. 7-9.

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Frequency: irregular

177 *Estate Planning Commentaries: A Handbook for Arkansas Bank Trust Officers*, Warren E. Banks. 1984, 109 p.

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178 *Arkansas Gross State Product*, Frank H. Troutman and Neva Wayman. June 1984, 9 p., $1.00.

179 *Arkansas Personal Income Handbook*, Frank H. Troutman and Neva Wayman. July 1984, 56 p., $5.00.

180 *Average Hourly Earnings in Arkansas Manufacturing*, Frank H. Troutman and Neva Wayman. July 1984, 22 p., $1.00.

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183 *Arkansas State and County Economic Data*, Frank H. Troutman and Neva Wayman. No. L-2, Oct. 1984, 18 p., $1.00.

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Index No.

184 *Alabama Business and Economic Journal*, H. Dean Moberly and James R. Seldon, eds. 1984.

185 *Color Vision Requirements for Air Traffic Controllers*, Mary Anne Lahey et al. 1984, 75 p., free.

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208 "Automated Manufacturing: Two Cases Where It Failed to Match Its Promise," William C. Giouque and William J. Sawaya. Winter 1984, p. 8-13.

209 "Building a Support Network: One Key to Stress Reduction and Career Success," Reba L. Keele. Summer 1984, p. 16-21.

210 "A Cold, Cruel Economic Look at Medical Costs and High Tech," Robert J. Parsons and N. Dale Wright. Winter 1984, p. 18-21.

211 "Diversity: Can Your Company Cope?" Robin Zenger-Baker and Alan Hawkins. Summer 1984, p. 2-7.

212 "Economic Consultants: Rx for Unpleasant Surprises," Roland H. Koller, II. Summer 1984, p. 8-9.

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214 "High Tech Future: Plugging in for Turnover," Harold T. Smith. Winter 1984, p. 2-7.

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216 "Organizations and Leadership Styles: The Impact of MASH on College Students," William G. Dyer and Jeffrey H. Dyer. Summer 1984, p. 10-15.

217 "Seven Myths about Careers," Paul H. Thompson. Summer 1984, p. 25-27.

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UNIVERSITY OF CALIFORNIA BERKELEY BUSINESS SCHOOL WORKING PAPER SERIES IN INTERNATIONAL BANKING

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237 "Multinational Enterprise, Internal Governance, and Industrial Organization," David J. Teece. Dec. 1984, 13 p., $2.20.

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245 "Organizational Task and Institutional Environments in Evolutionary Perspective: Findings from the Local Newspaper Industry," Glenn R. Carroll and Yangchung Paul Huo. June 1984, 78 p., $6.45.

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248 "The College Professor and the Student Shift in Motivation to Manage," Gene Burton. Vol. 10, No. 1, Fall 1984, p. 19-23.

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250 "Deregulation: A Tale of Two Industries," Charles Sherwood and Dean Dudley. Vol. 9, No. 2, Spring 1984, p. 2-5, 18.

251 "Housing Your Child: An Expansion of Parental Rights," Dan Davidson. Vol. 9, No. 2, Spring 1984, p. 10-11.

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256 "The Relevance of Cost Concepts to Agricultural Decision Makers in a Permanent Crop Environment," Robert Holman. Vol. 9, No. 2, Spring 1984, p. 6-8.
257 "Subsidiary Educational Fields for the Accounting Student," Adel M. Novin and Ali Peyvandi. Vol. 10, No. 1, Fall 1984, p. 8-9.
258 "Utilizing Conflict to Its Best Advantage," David Anderson and Becky Smith. Vol. 9, No. 2, Spring 1984, p. 13-16.

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THE CHAPMAN COLLEGE ECONOMIC AND BUSINESS REVIEW—
Selected Articles
Frequency: semi-annual

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259 "Anaheim Public Utilities Forecasting Model," Tom Slatten and David X. Kolk. Vol. 2, No. 2, Apr. 1984, p. 17.
260 "Chapman Forecast Update: Quarterly Activity in 1984," Vol. 2, No. 2, Apr. 1984, p. 1-15.
261 "Employment and Payroll Data: Definitions, Sources, and Estimating Techniques," Alta M. Yetter. Vol. 2, No. 2, Apr. 1984, p. 16.
262 "Forecast: Quarterly Economic Activity in 1985," Vol. 3, No. 1, Dec. 1984, p. 1-25.
263 "Forecasting International Tourism," Ned Curtis Christensen. Vol. 2, No. 2, Apr. 1984, p. 19.
264 "Investment Report," Paul Abbondante. Vol. 3, No. 1, Dec. 1984, p. 28.
265 "Italian Lemonade," James Doti. Vol. 3, No. 1, Dec. 1984, p. 26-27.
266 "Upward Bias in the Consumer Price Index," Velma Lynn Krieger. Vol. 2, No. 2, Apr. 1984, p. 18.

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267 "Peninsula Business-Economic Report," H. Marshall Booker, ed. 1984.

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268 *The Aspen Skier, 1983-84 Season*, C. R. Goeldner and Jim Manire. July 1984, 112 p.

269 *Bibliography of Skiing Studies*, C. R. Goeldner and Karen Duea. 1984, 130 p., $15.00. (Seventh edition.)

270 *Colorado City Retail Sales by Standard Industrial Classification*, Karen Duea. 1984, 37 p., $25.00/yr.

271 *Colorado Ski Industry Characteristics and Financial Analysis, 1982-83 Season*, C. R. Goeldner and Karen Duea. July 1984, 93 p., $25.00. (Published annually.)

272 *Colorado State and County Retail Sales by Standard Industrial Classification*, Karen Duea. 1984, 27 p., $25.00/yr.

273 *Complimentary Pass Survey, 1982-83 Season*, Karen Duea and Keith Matsunaga. May 1984, 19 p., $10.00. (Published irregularly.)

274 *The Cost of Recreation and Leisure Activities*, Cindy Guernsey. 1984, 25 p., $15.00.

275 *Economic Analysis of North American Ski Areas, 1983-84 Season*, C. R. Goeldner, T. A. Buchman, and K. P. Duea. Dec. 1984, 15 p., $50.00. (Published annually.)

276 *Tourism's Top Twenty*, 1984, 110 p., $25.00.

277 *Travel Trends in the United States and Canada*, 1984, 262 p., $45.00. (Published every four years.)

278 *Twentieth Annual Business-Economic Outlook Forum*, Dec. 1984, 31 p., free. (Available from the Colorado Division of Commerce and Development, 1313 Sherman, Denver, CO 80203.)

279 *The Winter Park Skier, 1983-84 Season*, C. R. Goeldner and Jim Manire. June 1984, 62 p.

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Frequency: monthly

280 "Colorado Needs Expansion of Export Efforts," Charles V. Brown, Jr. Vol. LVII, No. 4, Apr. 1984, p. 2-4.

281 "Emulating Japan: Caveat Praefectus (Let the Manager Beware)," Joseph H. Cady and William R. Soukup. Vol. LVII, No. 2, Feb. 1984, p. 2-4.

282 "The Evolution of the Colorado Economy, 1940-1980," Michael C. Bird. Vol. LVII, No. 10, Oct. 1984, p. 2-4.

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286 "Terminating Employees," Brian H. Kleiner. Vol. LVII, No. 1, Jan. 1984, p. 2-4.

287 "Twentieth Annual Colorado Business/Economic Outlook," Gerald L. Allen. Vol. LVII, No. 12, Dec. 1984, p. 2-7.

JOURNAL OF MACROMARKETING—Selected Articles

Frequency: semiannual

288 "The Doctrine of Invited Misuse: A Societal Response to Marketing Promotion," Ed Timmerman and Brad Reid. Vol. 4, No. 2, Fall 1984, p. 40-48.

289 "A Macromarketing Perspective on Social Marketing: The Case of Family Planning in India," Ruby Roy Oholakia. Vol. 4, No. 1, Spring 1984, p. 53-61.

290 "Macromarketing: A Social Systems Perspective," Donald F. Dixon. Vol. 4, No. 2. Fall 1984, p. 4-17.

291 "Public Regulation of Marketing Activity, Part II: Regulatory Responses to Market Failures," Robert G. Harris and James M. Carman. Vol. 4, No. 1, Spring 1984, p. 41-52.

292 "Scale Economies in American Retailing: A Cross-Industry Comparison," Charles A. Ingene. Vol. 4, No. 2, Fall 1984, p. 49-63.

293 "Socially Responsible Consumers: Profile and Implications for Public Policy," John H. Antil. Vol. 4, No. 2, Fall 1984, p. 18-39.

294 "Sumptuary Legislation: Demarketing by Edict," Stanley C. Hollander. Vol. 4, No. 1, Spring 1984, p. 4-16.

295 "Technological Antecedents of the Modern Marketing Mix," G. Ray Funkhouser. Vol. 4, No. 1, Spring 1984, p. 17-28.

296 "Toward an Integrated Theory of Consumer Regulation," Alladi Venkatesh and Philip C. Burger. Vol. 4, No. 1, Spring 1984, p. 29-40.

297 "Trade Flows in Australia, 1974-75: An Assessment of Structural Change," Roger A. Layton. Vol. 4, No. 1, Spring 1984, p. 62-73.

JOURNAL OF MARKETING EDUCATION—Selected Articles

Frequency: three times per year

298 "Applied Principles of Economics in Marketing Education: A Case Study," William A. Kerr and Michael A. Oana. Vol. 6, No. 3, Fall 1984, p. 9-14.

299 "Bolter Turbines, Inc.: Negotiation Simulation," John L. Graham. Vol. 6, No. 1, Spring 1984, p. 28-36.

300 "Brainstorming: The Marketing Experience," Laurence W. Jacobs. Vol. 6, No. 3, Fall 1984, p. 50-56.

301 "The Case Method in Marketing Education: A Two-Team Approach," George Nastas, III. Vol. 6, No. 1, Spring 1984, p. 37-42.

302 "Class Projects as a Form of Instruction," M. Edward Goretsky. Vol. 6, No. 3, Fall 1984, p. 33-37.

303 "A Comparison of the Effectiveness of the Small Business Institute Case Method," John C. Hafer. Vol. 6, No. 1, Spring 1984, p. 43-49.

304 "COMPLOC: A Competitive Store Location Game," Avijit Ghosh and Sara L. McLafferty. Vol. 6, No. 3, Fall 1984, p. 38-45.

305 "Instructional Skills Enhance the Understanding of Instructional Content," Dennis R. Wubbena. Vol. 6, No. 1, Spring 1984, p. 10-19.

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306 "Learning Style as a Predictor of Student Performance and Instructor Evaluations," Gail Tom and Stephen Calvert. Vol. 6, No. 2, Summer 1984, p. 14-21.

307 "Marketing Curriculum Development: Model and Application," John M. Schleede, Jr. and Lawrence R. Lepisto. Vol. 6, No. 1, Spring 1984, p. 2-9.

308 "The Marketing Curriculum: A Decade of Change," Stephen W. McDaniel and Richard T. Hise. Vol. 6, No. 3, Fall 1984, p. 2-8.

309 "The Marketing Education Task in Third World Countries," Christopher A. Ross and Ronald McTavish. Vol. 6, No. 1, Spring 1984, p. 20-27.

310 "The Marketing Educator Shortage: A Supply Side Perspective," James E. Fisher and Dennis E. Garrett. Vol. 6, No. 2, Summer 1984, p. 7-13.

311 "Marketing Student Attitudes Toward Advertising: Implications for Marketing Education," Alan J. Dubinsky and Paul J. Hensel. Vol. 6, No. 2, Summer 1984, p. 22-26.

312 "Perceptions of Interviewers' Evaluative Criteria for the Initial Job Interview: Implications for Marketing Our Students," Marilyn L. Lammers, James C. Bennett, Robert J. Olney, and H. Bruce Lammers. Vol. 6, No. 3, Fall 1984, p. 57-61.

313 "Price, Perceived Quality, and the Slope of Demand Curves," Tehashua Liebermann. Vol. 6, No. 2, Summer 1984, p. 40-43.

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317 "Shaping the Marketing Curriculum: The CEO Perspective," Stephen W. McDaniel and Richard T. Hise. Vol. 6, No. 2, Summer 1984, p. 27-32.

318 "The Syllabus Quiz: A Multipurpose Strategy," David W. Glascoff. Vol. 6, No. 3, Fall 1983, p. 46-49.

319 "Teach Public Relations Where it Belongs: In the Marketing Classroom," Walter Rosenthal. Vol. 6, No. 3, Fall 1984, p. 29-32.

320 "Toward an International Perspective of Market Analysis in Industrial Marketing," Lindsay N. Meredith and Michael D. Hutt. Vol. 6, No. 3, Fall 1984, p. 15-20.

321 "Why Are Marketing Academicians So Cowardly?" Wilke English. Vol. 6, No. 2, Summer 1984, p. 2-6.

JOURNAL OF TRAVEL RESEARCH—Selected Articles

Frequency: quarterly

322 "American Tourist's Perception of Retail Stores in 12 Selected Countries," Charles Keown, Laurence Jacobs, and Reginald Worthley. Vol. XXII, No. 3, Winter 1984, p. 26-30.

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323 "Assessing the Impact of Hallmark Events: Conceptual and Research Issues," J. R. Brent Ritchie. Vol. XXIII, No. 1, Summer 1984, p. 2-11.

324 "Assessing the Impacts of the 1988 Olympic Winter Games: The Research Program and Initial Results," J. R. Brent Ritchie and Catherine E. Aitken. Vol. XXII, No. 3, Winter 1984, p. 17-25.

325 "Changes in the Composition of Mexico's International Tourists, 1970-1980," Jean Dickinson Gibbons and Mary Fish. Vol. XXIII, No. 2, Fall 1984, p. 6-13.

326 "An Efficient Accessibility Model: Applications for Airline Network Analysis," Rex Toh. Vol. XXII, No. 3, Winter 1984, p. 31-36.

327 "Establishing a Measure of Airline Preference for Business and Nonbusiness Travelers," Lois D. Etherington and Turgut Var. Vol. XXII, No. 4, Spring 1984, p. 22-27.

328 "Estimating the Relationship Between Tourism and Economic Growth in Barbados," Ewart Archer. Vol. XXII, No. 4, Spring 1984, p. 8-12.

329 "Highlights of the 15th Annual TTRA Conference, Philadelphia, Pennsylvania, June 24-27, 1984," Karen P. Duea and Cindy Guernsey. Vol. XXIII, No. 1, Summer 1984, p. 27-35.

330 "How Serious Is Nonresponse Bias in Advertising Conversion Research?" Arch G. Woodside and Ilkka A. Ronkainen. Vol. XXII, No.4, Spring 1984, p. 34-37.

331 "How to Detect Travel Market Segments: A Clustering Approach," Josef A Mazanec. Vol. XXIII, No. 1, Summer 1984, p. 17-21.

332 "Identification of Functional Tourism in North America," Stephen L. J. Smith. Vol. XXIII, No. 4, Spring 1984, p. 13-21.

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MONTHLY NEWSLETTER—Selected Articles
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871 "Real Estate Activity in Mississippi in 1983," Stanley R. Stansell and R. Stanley Herren. Vol. 42, No. 9-10, Mar.-Apr. 1984, p. 1-2, 4.

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Frequency: two to three times a year

873 "Alternative Work Designs: Flexitime, Flexiweek, Flexiyear, and Flexilife," Vanessa Dean Arnold. Vol. 1, No. 1, Spring 1984, p. 10-13.

874 "Business, Society, and Executive Action," Dan R. Dalton and Richard A. Cosier. Vol. 1, No. 2, Summer 1984, p. 2-7.

875 "ESOP: A Win-Win Strategy for Rewarding Employees and Employers," Jerome F. Sherman and Fred Luthans. Vol. 1, No. 1, Spring 1984, p. 14-18.

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878 "Improving Corporate Communications with Members of the Board," schn K. Ryans, Jr. and William L. Shanklin. Vol. 1, No. 2, Summer 1984, p. 8-10.

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881 "Measuring and Controlling Distribution Performance," Douglas M. Lambert, James R. Stock, and Robert L. Cook. Vol. 1, No. 1, Spring 1984, p. 19-25.

882 "Quality Circles and the Quality of Working Life: A Survey," Shaker A. Zahra. Vol. 1, No. 2, Summer 1984, p. 11-15.

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884 "The Total Innovation Chain: From Idea to Profit in the Large Company," E. E. David, Jr. Vol. 1, No. 1, Spring 1984, p. 6-9.

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Frequency: irregular

885 "On Evaluating Strategic Effectiveness," David C. Luther and R. Dean Davis. Oct. 1984, 21 p.

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886 *Mississippi Statistical Abstract*, 1984. (Published annually.)

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887 "The College of Business and Industry Student News," 1984.

MISSISSIPPI BUSINESS REVIEW—Selected Articles
Frequency: monthly

888 "An Analysis of Recent Savings and Loan Association Mergers," Theodor Kohers and W. Gary Simpson. Vol. 45, No. 11, May 1984, p. 3-10.

889 "Crucial Requirements for Effective Application of Just-In-Time System," G. M. Manoochehri. Vol. 45, No. 10, Apr. 1984, p. 3-8.

890 "Financial Services: Implications for Market Segmentation," Ronald D. Taylor and Blaise J. Bergiel. Vol. 46, No. 5, Nov. 1984, p. 3-7.

89 "Investing in Precious Metals: The Case for Gold," P. R. Chandy and Sharon Garrison. Vol. 45, No. 8, Feb. 1984, p. 3-6.

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893 "A Model for Attracting Industry to a Community," W. B. Martin. Vol. 46, No. 4, Oct. 1984, p. 3-8.

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896 "Structuring a National Economic Policy," I. Robert Parket and Joseph Eisenberg. Vol. 45, No. 7, Jan. 1984, p. 3-10.

897 "Tax Aspects of Bankruptcy and Insolvency Proceedings," H. Kenneth Lefoldt, Jr. and Zoel W. Daughtrey. Vol. 45, No. 12, June 1984, p. 3-8.

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Index No.

900 *Missouri Economic Indicators*, 1984. (Published quarterly.)

901 *Missouri Historical Tax Receipt Summary*, E. H. Robb. Oct. 1984, 100 p., free.

902 *Missouri Population Projections*, E. H. Robb and M. D. Ritter. Aug. 1984, 3000 p.

903 *Statistical Abstract for Missouri 1985*, 1984. (Published biennially.)

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BUREAU OF BUSINESS AND ECONOMIC RESEARCH SPECIAL REPORTS

Frequency: irregular

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904 *Estimating the Costs of Recovering Forest Residue in the Northern Rocky Mountains*, Timothy P. Jackson, Richard P. Withycombe, and Charles E. Keegan, III. June 1984, 40 p., $5.00.

905 *The Montana Travel Industry, 1983*, Richard T. Dailey. Oct. 1984, 88 p., $10.00.

906 *Montana's Coal Industry: Facing an Uncertain Future?* Paul E. Polzin. Dec. 1984, 16 p., free.

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Frequency: quarterly

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909 "The Garage Sale: A Growing Distribution System," James L. Brock. Vol. 22, No. 2, Summer 1984, p. 9-13.

910 "Understanding Economic Forecasts," Paul E. Polzin. Vol. 22, No. 1, Spring 1984, p. 5-6.

911 "An Update on Montana's Travel and Tourism Industry," Richard T. Dailey. Vol. 22, No. 4, Winter 1984, p. 2-4.

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Frequency: semiannual

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912 "Computers in Higher Education: The Kentucky Experience," Ronald C. Kettering and W. B. Platzer. Vol. 11, No. 1, Fall 1984, p. 8-10.

913 "Coordinating the Work of Internal and External Auditors," W. W. Ecton and Alan Reinstein. Vol. 10, No. 2, Spring 1984, p. 17-22.

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915 "From Owner Control to Professional Management," Harold W. Fox. Vol. 11, No. 1, Fall 1984, p. 24-28.

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923 "The Tennessee-Tombigbee Waterway: What Is It and What Will Be Its Impact?" Rex F. Galloway and Glover Wilkins. Vol. 10, No. 2, Spring 1984, p. 7-10.

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924 *The Economic Impact of The University of Nebraska*, Donald E. Pursell. Mar. 1984, 31 p., $15.00.

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925 *1984-1995 Economic Projections*, Donald E. Pursell. Oct. 1984, 31 p., $15.00.

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926 "Components of Nebraska's Personal Income," Donald E. Pursell. Vol. 40, No. 480, Sept. 1984, p. 6.

927 "Elementary and Secondary Education Financing," Donald E. Pursell. Vol. 63, No. 472, Jan. 1984, p. 6.

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938 "An Alternative Interpretation and Empirical Test of the Linder Hypothesis," C. Michael Ellis. Vol. 22, No. 4, Autumn 1983, p. 53-62.

939 "The Changing Nature of the Motor Carrier Acquisition Market," Russell P. Boisjoly and Thomas M. Corsi. Vol. 22, No. 4, Autumn 1983, p. 25-40.

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952 "Natural Monopolies versus Desirable Monopolies and Regulation in the Public Interest: Two Quibbles and a Policy Note," Zena Seldon and J. R. Seldon. Vol. 23, No. 2, Spring 1984, p. 58-71.

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956 "Shapiro on Marginal Tax Rates and Aggregate Labor Supply: A Comment," Cecil E. Bohanon and T. Norman Van Cott. Vol. 23, No. 2, Spring 1984, p. 15-19.

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959 "Why Is Consumption Out of Labor Income Greater than Consumption Out of Nonlabor Income?" John W. Graham. Vol. 23, No. 3, Summer 1984, p. 59-69.

960 "Why Journal Editors Should Encourage the Replication of Applied Econometric Research," Edward J. Kane. Vol. 23, No. 1, Winter 1984, p. 3-8.

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961 "Academic Excellence: An Achievable Goal for the University of Nevada, Reno?" Michelle I. Austin. Vol. VIII, No. 3, Fall 1984, p. 11-18.

962 "Androgyny: The Key to Successfully Managing Today's Public Accounting Firms?" Rebekah Maupin. Vol. VIII, No. 4, Winter 1984, p. 9-11.

963 "The Evolution of Casino Gambling in Alberta," Colin S. Campbell and J. Rick Ponting. Vol. VIII, No. 2, Summer 1984, p. 5-13.

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965 "Managing Accounts Receivable," Frederick C. Scherr. Vol. VIII, No. 2, Summer 1984, p. 14-16.

966 "Nevada Economic Indicators," Albin J. Dahl, ed. Vol. VIII, No. 1, Spring 1984, p. 17-21.

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980 "Strategies for the Nevada Businessman after the Deficit Reduction Act of 1984," Robert E. Blatz, Jr. and John M. Strefeler. Vol. VIII, No. 4, Winter 1984, p. 14-19.

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982 "The Truth about Death and Taxes in Nevada Revisited," Albin J. Dahl. Vol. VIII, No. 3, Fall 1984, p. 2-10.

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Frequency: irregular

983 "Attitudinal Correlates of Turnover and Absenteeism: A Meta Analysis," Kimberly B. Boal and Ramesh Cidambi. No. 84-7, 1984.

984 "Bargained Justice: Is There a Better Hole To Go To?" Glen W. Atkinson. No. 84-2, 1984, $3.00 p.

985 "A Charismatic Leadership: A Phenomenological and Structural Approach," Kimberly B. Boal and John M. Bryson. No. 84-8, 1984.

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992 *America and Europe: A Modern History*, Thomas Katsaros and George J. Schiro. 1984, 239 p. (Published by University of New Haven Press.)

WORKING PAPER SERIES
Frequency: irregular

993 "American Government Oil Price Policies: 1930-1984," Alan R. Plotnick. Nov. 1984, 24 p.

994 "American Multinational Oil Companies: An Economic Survey: 1928-1984," Alan R. Plotnick. Jan. 1984, 22 p.

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995 "Improving Small Business Support at the Local Level," John Teluk and Joseph Parker. Dec. 1984, 12 p.
996 "The Use of Focus Groups in Market Research," Alfred Seigle. Oct. 1984, 28 p.

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997 "New Mexico Business Current Economic Report," 1984. (Monthly.)
998 *New Mexico Statistical Abstract 1984*, 1984, 131 p. (Biennial.)

WORKING PAPER SERIES
Frequency: irregular

999 "Noncompliance Penalty Program: Implementation in New Mexico," David Boldt and Brian McDonald. Aug. 1984, 29 p., $4.00.
1000 "An Objective Economic Criteria Test for Evaluating the 'Reasonableness' of Best Available Control Technologies," Brian McDonald and John Temple. May 1984, 35 p., $5.00.
1001 "Profile of the Elderly Population for Select Areas in New Mexico," Lynn Bodin Wombold. Mar. 1984, 23 p., $4.00.
1002 "A Ranking of New Mexico's Publicly-Owned Water Supply Systems," Shirley Wozniak and John Temple. Mar. 1984, 53 p., $7.00.
1003 "Review of Investment in Venture Capital and Below Market Rate Loans by New Mexico Severance Tax Permanent Fund," Shirley Wozniak. Jan. 1984, 74 p., $10.00.

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1004 "Collegiate Internships in Personnel Administration," Charles W. Langdon. Vol. 15, No. 1, Spring 1984, p. 6-8.

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1005 “Louisiana Migration in the 1970s: Change and Continuance of Trends,” Vincent Maruggi and Gordon Saussy. Vol. 15, No. 1, Spring 1984, p. 3-5.

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1009 “Taxicab Regulation: The FTC vs. the City of New Orleans,” Al Joyner. Vol. 15, No. 2, Fall 1984, p. 11-12.

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Frequency: biannual

1010 “An Analysis of Large Bank Dividend Policy,” William F. Kennedy and David F. Scott, Jr. Vol. XX, No. 1, Fall 1984, p. 28-38.

1011 “Banking Innovations and the Behavior of Measured M1 Velocity,” Suleman A. Moosa. Vol. XIX, No. 2, Spring 1984, p. 13-23.

1012 “Behavior of Risk Proxies and Merger Activity,” Naval K. Modani, William P. Lloyd, and John H. Hand. Vol. XIX, No. 2, Spring 1984, p. 81-89.

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1029 "Differential Incidence of the Sales Tax Versus an Earnings Tax for the City of New Orleans," Michael S. Johnson and Timothy P. Ryan. No. 53, Oct. 1984, 14 p., free.

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1030 *Managing Human Resources in Retail Organizations*, Arthur P. Brief, ed. May 1984, 192 p., $23.00.

1031 *Perceived Quality: How Consumers View Stores and Merchandise*, Jacob Jacoby and Jerry C. Olson, eds. Sept. 1984, 312 p., $30.00.

1032 *Personal Selling: Theory, Research, and Practice*, Jacob Jacoby and C. Samuel Craig, eds. Apr. 1984, 336 p., $32.00.

1033 *The Service Encounter: Managing Employee-Customer Interaction in Service Businesses*, John A. Czepiel, Michael R. Solomon, and Carol Surprenant, eds. Dec. 1984. 339 p., $30.00. (Order from Lexington Books, 125 Spring St., Lexington, KY 02173.)

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Frequency: irregular

1034 "CEO Succession among America's Largest Firms," Brian S. Robinson and Arthur P. Brief. 1984, 29 p. (Order directly from NYU.)

1035 "Covering Approaches to Retail Facility Location," C. Samuel Craig and Avijit Ghosh. 1984, 16 p. (Order from NYU.)

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Frequency: quarterly

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1036 "Choice-Set Definition in Patronage Modeling," William C. Black. Vol. 60, No. 2, Summer 1984, p. 63-85.

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1038 "Comparison Price, Coupon, and Brand Effects on Consumer Reactions to Retail Newspaper Advertisements," William O. Bearden, Donald R. Lichtenstein, and Jesse E. Teel. Vol. 60, No. 2, Summer 1984, p. 11-34.

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1053 "Predicting Voluntary Managerial Trainee Turnover in a Large Retailing Organization from Information on an Employment Application Blank," Myron Gable, Charles J. Hollon, and Frank Dangello. Vol. 60, No. 4, Winter 1984, p. 43-63.

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ENTERPRISE—Selected Articles
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THE CHARLES C. MOSKOWITZ MEMORIAL LECTURE SERIES
Frequency: yearly

1066 "Reaganomics: Meaning, Means, and Ends," John Kenneth Galbraith and Paul W. McCracken. No. XXIV, Feb. 1983, 95 p.

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CES REPORTS—Selected Articles
Frequency: semi-annual

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1067 "Center for Entrepreneurial Studies Reports," Susan Miller, ed. No. 1/84, Oct. 1984, 6 p., free.

WORKING PAPERS
Frequency: irregular

1068 "Concepts for Corporate Entrepreneurs," Zenas Block. Sept. 1984, 9 p., $5.00.

1069 "Corporate Venturing—Venture Management Challenges," Ian C. MacMillan and Robin George. 1984, 18 p., $5.00.

1070 "Entrepreneurship and Its Impact on the U.S. Economy—Report to the President's Commission on Industrial Competitiveness," Ian C. MacMillan, ed. Dec. 1984, 45 p., $5.00.

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1076 "Salomon Brothers Center for the Study of Financial Institutions Newsletter," Arnold W. Sametz and Mary Jaffier, eds. No. 27-28, 1984.

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1105 *North Carolina Directory of Trade and Professional Associations—1984*, 1984, 95 p., $10.00. (Published biannually.)

1106 *North Carolina Insurance Fact Book 1983-1984*, Joseph E. Johnson and Kathryn F. Taylor. 1984. (Published irregularly.)

NORTH CAROLINA REVIEW OF BUSINESS AND ECONOMICS—Selected Articles

Frequency: biannual

1107 "Business Electricity Rate Structures: Historical Origins," John L. Neufeld. Vol. 8, No. 1, Spring 1984, p. 14-18.

1108 "Citizen Satisfaction with Police Officer-Citizen Telephone Conversations," William L. Tullar and Michael J. Glaser. Vol. 8, No. 1, Spring 1984, p. 19-23.

1109 "CompuCurrents," John L. Eatman. Vol. 8, No. 1, Spring 1984, p. 26-27.

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1176 *Statistical Abstract of North Dakota 1983*, No. 2, 1983, 657p., $14.00.

NORTH DAKOTA ECONOMIC STUDIES—Selected Articles

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1177 "Delinquent Taxes on City-Financed Property Development in the Grand Forks Community," David E. Ramsett. No. 37, July 1984, p. 70.

1178 "Perceived Risk and Outshopping Behavior of Grand Forks Consumers," Orhan Erdem. No. 38, Nov. 1984, p. 58.

OCCASIONAL PAPERS

Frequency: irregular

1179 "An Assessment of the Need for Training and Educational Activities of SCORE/ACE Volunteers in the State of North Dakota," Donald G. Anderson, Dennis J. Elbert, and James R. Floyd. Nov. 1984, 56 p.

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1180 Cost of Living and Inflation in Grand Forks, North Dakota," J. Lloyd Blackwell, III. Feb. 1984, 13 p.

1181 "Relationship Between Capital Investment Decisions and Cost-Volume-Profit Analysis," C. Stevenson Rowley. June 1984, 49 p.

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Frequency: semi-annual

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1182 "Accounting Graduate Survey: Northeast Louisiana University," Cynthia R. Bettinger and James T. Hood. Spring/Summer 1984, p. 61.

1183 "Computer Utilization in Louisiana's Institutions of Higher Education," Willard B. Platzer and Ronald C. Kettering. Spring/Summer 1984, p. 26-30.

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1196 "Updating the Small Business Climate in Arkansas, Louisiana, Mississippi, and Texas: 1982 vs. 1983 vs. 1984," Eugene H. Fox and Melissa Gray. Fall/Winter 1984, p. 58-65.

1197 "Women's Collegiate Basketball: Is This Sport for You?" C. W. McConkey, M. M. Dolecheck, and David Loudon. Fall/Winter 1984, p. 13-20.

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1198 *An Analysis of the Flagstaff Motel Industry*, Ronald J. Gunderson and John Trimble. Apr. 1984, 42 p., $5.00.

1199 *Identification and Projection of Skills and Training Needs of LaPaz County Employers*, Joanne C. Itow. Oct. 1984, 38 p., $10.00.

1200 *Identification and Projection of Skills and Training Needs of Coconino County Employers*, James V. Pinto. Oct. 1984, 76 p., $10.00.

1201 *Identification and Projection of Skills and Training Needs of Apache County Employers*, Harold W. Cranswick. Oct. 1984, 56 p., $10.00.

1202 *Northern Arizona Statistical Abstract*, Ronald J. Gunderson, ed. Sept. 1984, 94 p., $10.00.

1203 *Proceedings of the 1985 Northern Arizona Economic Outlook Seminar*, Ronald J. Gunderson, ed. Sept. 1984, 66 p., $5.00.

ARIZONA BUSINESS AND ECONOMIC REVIEW—Selected Articles
Frequency: quarterly

1204 "Operating Manuals as Productive Tools," Athar Murtuza. Vol. 11, No. 1, Sept. 1984, p. 8.

1205 "Private Industry on the Navajo Reservation," Fairlee E. Winfield. Vol. 11, No. 2, Dec. 1984, p. 8.

1206 "Recent Trends in Grand Canyon Visits," James N. Morgan. Vol. 10, No. 4, June 1984, p. 8.

1207 "The Retail Scene in Northern Arizona," Eugene F. Grape. Vol. 10, No. 3, Mar. 1984, p. 8.

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1208 *National Working Paper Index*, Vol. 1, No. 1-2, Fall 1984, 233 p. (Controlled circulation.)

RESEARCH PAPER SERIES
Frequency: irregular

1209 "Accounting for Insurance-Funded Supplemental Benefits," Leonard M. Savoie. No. 84-12, 1984, 14 p.

1210 "Bond Rating Assignment and Default Risk," Mary S. Broski. No. 84-19, 1984, 9 p.

1211 "Bundling Arrangements Can Improve Consumer Surplus," Steven G. Lanning. No. 84-23, 1984, 32 p.

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1758 "Statistical Techniques to Improve Quality and Production in Non-Manufacturing Operations," David L. Sylwester. Vol. 19, No. 3, Spring 1984, p. 7.

1759 "Tax Issues and Alternatives," Stanley M. Chervin. Vol. 20, No. 2, Fall 1984, p. 4.

1760 "Tax Reform in Tennessee: Needs and Options," William F. Fox. Vol. 20, No. 2, Fall 1984, p. 8.

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1761 "Tax Reform: Good Business for Tennessee," Hon. John T. Bragg and W. Jeff Reynolds. Vol. 20, No. 2, Fall 1984, p. 4.

1762 "What's Ahead: 1984 Business and Economic Perspectives," David A. Hake and Donald R. Ploch. Vol. 19, No. 2, Winter 1984, p. 14.

CONTRACT COMPLETION REPORTS

Frequency: irregular

1763 "Detail Forecast Supplement to the 1984 Economic Report to the Governor," William F. Fox, Stanley F. Duobinis, and Patricia A. Price. Nov. 1984, 127 p.

1764 "Development and Testing of Alternative Measures of Fiscal Capacity," William F. Fox. May 1984.

1765 "Directly Served Industries and the Regional Economy," John W. Mayo and Charles A. Campbell. Oct. 1984, 43 p.

1766 "Displaced Apparel Workers in the Upper Cumberland Development District," Donald R. Ploch, Richard A. Hofler, and Barbara M. Vogt. June 1984, 47 p.

1767 "An Economic Report to the Governor of the State of Tennessee on the State's Economic Outlook," William F. Fox, Stanley F. Duobinis, and Patricia A. Price. Nov. 1984, 63 p.

1768 "The Effect of Differentiated Tax Rates on Consumption Behavior and Government Revenues—Phase I," William F. Fox. Sept. 1984, 31 p.

1769 "Employment Security Insurance Model: Tennessee Department of Employment Security," William F. Fox and Kevin Murphy. Aug. 1984, 28 p.

1770 "Guidelines for Allocating Authority to Issue Industrial Development Bonds," William F. Fox, Charles A. Campbell, and David Kidwell. June 1984, 36 p.

1771 "Sources and Causes of Geographic Differences in Unemployment Rates: A Case Study of Tennessee," William F. Fox and Kevin Murphy. June 1984, 10 p.

1772 "Twenty-Quarter Forecast Report to the Tennessee Department of Employment Security," Charles A. Campbell. 1984, 3 p.

WORKING PAPER SERIES

Frequency: irregular

1773 "Convergence Behavior of Decomposition Algorithms for Linear Programs," James K. Ho. Jan. 1984, 12 p.

1774 "Discretionary Accounting Changes Under Adverse Policy Conditions," James M. Reeve. Apr. 1984, 22 p.

1775 "Divestitures, Partial Acquisitions, and the Life Cycle Theory of the Firm: Some Implications for Financial Strategy," Dosoung Choi and George C. Philippatos. Jan. 1984, 22 p.

1776 "Electronic Spreadsheet Technology in the Teaching of Accounting—Uses, Limitations, and Examples," C. Douglass Izard and James M. Reeve. Oct. 1984, 28 p.

1777 "Estimating the Signaling Benefits of Debt Insurance: The Case of Municipal Bonds," David S. Kidwell, Eric H. Sorensen, and John M. Wachowicz. Nov. 1984, 31 p.

1778 "High Precision Linear Programming," James K. Ho. Mar. 1984, 9 p.

1779 "A Horizontal Equity Analysis of the Minimum Tax Provisions: An Empirical Study," Kenneth E. Anderson. May 1984, 42 p.

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1780 “Impact of Internal Revenue Code Section 585 Upon Commercial Bank Profitability,” C. Douglass Izard. Mar. 1984, 24 p.

1781 “Improving Motor Carrier Productivity with Statistical Process Control Techniques,” James H. Foggin. Jan. 1984, 32 p.

1782 “The Manova Method for Analyzing Repeated Measures Designs: An Extensive Primer,” Ralph G. O'Brien and Mary Kister Kaiser. Jan. 1984, 38 p.

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1786 “Optimal Imputation of Erroneous Data: Categorical Data, General Edits,” R. S. Garfinkel, S. S. Kunnathur, and G. E. Liepins. July 1984, 22 p.

1787 “A Parametric Subproblem for Dual Methods in Decomposition,” James K. Ho. Mar. 1984, 15 p.

1788 “Portfolio Risk Transference Through Trading in Stock-Index Futures,” George Vlahos, George C. Philippatos, and Nicolas Gressis. Jan. 1984, 30 p.

1789 “Pricing of Options on Stock-Index Futures Based on Put-Call Futures Parities,” George Vlahos, George C. Philippatos, and Nicolas Gressis. Jan. 1984, 20 p.

1790 “Recent Advances in the Decomposition Approach to Linear Programming,” James K. Ho. Oct. 1984, 20 p.

1791 “The Relationship Between Standards of Performance, Disconfirmation, and Satisfaction: A Test of Theory,” Ernst R. Cadotte, Robert B. Woodruff, and Roger J. Jenkins. Sept. 1984, 43 p.

1792 “The Relationship Between Test Performance and Test Format: An Ipsative Approach,” Michael E. Gordon, Robert T. Ladd, and Pamela S. Lewis. Sept. 1984, 22 p.

1793 “Shelf Registration: Competition and Market Timing,” David S. Kidwell, M. Wayne Marr, and G. Rodney Thompson. July 1984, 33 p.

1794 “Tax Planning for Divorce After the Deficit Reduction Act of 1984,” C. Douglass Izard and Linda M. MacLean. Sept. 1984, 15 p.

1795 “Use of Micro/Minicomputers by Public Accounting Firms: An Empirical Study,” A. Faye Borthick and James H. Scheiner. Sept. 1984, 23 p.

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Texas A&M University (Continued)

Index No.

1796 "Directory of Industrial Parks in Texas, 1984 Edition," Michael W. Pustay, et al. 1984, 177 p., $33.00. (Published biannually.)

COLLEGE OF BUSINESS ADMINISTRATION RESEARCH REPORT—
Selected Articles
Frequency: tri-annual

1797 "College of Business Administration Research Report," William H. Mobley et al. Vol. 1, No. 3, Summer 1984, p. 4.
1798 "College of Business Administration Research Report," William H. Mobley et al. Vol. 1, No. 2, Spring 1984, p. 4.

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1799 "Natural Fibers Abstracts," 1984. (Monthly.)
1800 *1984 Directory of Texas Manufacturers*, Ida M. Lambeth. No. 34th ed., Feb. 1984, 1200 p., $90.00. (Published annually.)
1801 *Private Sector Employee Benefits in Texas: The Relevance to Working Families*, Marie M. Oser and Deanna T. Schexnayder. Dec. 1984.
1802 *Public Service Employment in the Rural South*, Vernon M. Briggs, Jr. 1984, 143 p., $8.00.
1803 *Texas Business Review*, Charles F. Dameron, Jr., ed. 1984, 6 p., free. (Bimonthly.)
1804 *Texas Economic Outlook*, Thomas R. Plaut and Susan M. Tully. 1984. (Five times per year.)
1805 "Texas Industrial Expansion," Patti Hudgens-Higgenbotham. Vol. 34, No. 1-12, 1984. (Monthly.)
1806 *Texas Trends (1984)*, Victor Arnold. July 1984, 32 p., free.
1807 *Use of Franchise Tax Credits to Increase Employment of AFDC Recipients in Texas*, Susan Goodman. Nov. 1984.

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Index No.

1808 *The El Paso Economic Review*, 1984. (Bimonthly.)

University of Texas at El Paso (Continued)

SOUTHWEST JOURNAL OF BUSINESS AND ECONOMICS—Selected Articles

Frequency: quarterly

Index No.

1809 "A Comparative Analysis of the Bank Nationalization Decisions in France and Mexico," Jeff Brannon. Vol. II, No. 1, Fall 1984, p. 1-12.

1810 "Everyone Wants a Home: An After-Tax Analysis of Creative Financing," Stewart S. Karlinsky and Paul Kushel. Vol. I, No. 2, Winter 1983-84, p. 1-17.

1811 "The Evolution of the Texas and National Economies, 1930-1980," Charles P. Zlatkovich. Vol. I, No. 3, Spring 1984, p. 1-10.

1812 "Exploitations or Exaggeration: A Worker's Eye View of 'Maquiladora' at Work," G. William Lucker and Adolfo J. Alvarez. Vol. I, No. 4, Summer 1984, p. 11-19.

1813 "The External Auditor's Role: Is There Still a Mandate for Change?" Michael C. Knapp. Vol. I, No. 3, Spring 1984, p. 18-27.

1814 "The Impact of the Proposed Changes in Texas on Regulatory Environment," Wallace N. Davidson, III and P. R. Chandy. Vol. I, No. 2, Winter 1983-84, p. 21-27.

1815 "Maquiladoras' Employment and Retail Sales Effects on Four Texas Border Communities, 1978-1983: An Econometric Analysis," Richard J. Holden. Vol. I, No. 1, Fall 1984, p. 16-24.

1816 "A Note on Consequences and Strategies of Margin Buying," Ladd Michael Kochman and Uday S. Tate. Vol. I, No. 3, Spring 1984, p. 11-17.

1817 "Potential Competition and Bank Acquisitions in Texas," Kenneth Spong and Thomas G. Watkins. Vol. I, No. 4, Summer 1984, p. 1-9.

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1818 *The Aircraft and Parts Manufacturing Industry in San Antonio*, Gail Wilson. Oct. 1984, 17 p., free.

1819 *A Comparison of Industry and Occupational Employment Estimates Derived from OES and Census Data Sources*, Sam Gould, Gail Wilson, and John Romanek. Apr. 1984, 49 p., $5.00.

1820 *Demographic Profile of South San Antonio*, Beverly A. Collins. Nov. 1984, 35 p., $5.00.

1821 *Demographic Profile of Kendall County*, Beverly A. Collins. Sept. 1984, 28 p., $5.00.

1822 *The San Antonio Industries Report*, Gail Wilson. Dec. 1984, 320 p., $175.00.

1823 *San Antonio Labor Market Information System Final Report*, Sam Gould, Gail Wilson, John Romanek, and Lynda de la Vina. Aug. 1984, 250 p., $5.00.

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WORKING PAPER SERIES
Frequency: irregular

Index No

1824 "An Analysis of Portside's Visitors and Their Opinions and Activities," James A. Brunner. 1984, 54 p., $10.00.
1825 "Out of Town Visitors to Portside: Analysis of Their Activities while in the Toledo Area," James A. Brunner. 1984, 38 p., $7.50.
1826 "Supply Opportunities in the Toledo Industrial Marketing Area," Thomas A. Klein and Paul J. Kozlowski. No. 84-1, Sept. 1984, 24 p., $5.00.
1827 "Toledo Area Residents' Evaluation of Portside and Related Topics," James A. Brunner. 1984, 32 p., $7.50.

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TSU BUSINESS AND ECONOMIC REVIEW—Selected Articles
Frequency: quarterly

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1828 "America's Vision: Equality of Opportunity or Equality of Outcome?" Felix R. Livingston. Vol. 8, No. 3, Apr. 1984, p. 5-7.
1829 "Competition and Regulation in the Telecommunications Industry of the 1980s: The View from Academia," Wayne C. Curtis. Vol. 8, No. 4, July 1984, p. 1-4.
1830 "The Federal Budget—Information and Highlights," John E. Horne. Vol. 8, No. 4, July 1984, p. 8-10.
1831 "Practical Management Initiatives for Reducing Employee Resignations," Eugene J. Calvasina and Richard C. Calvasina. Vol. 8, No. 2, Jan. 1984, p. 1-3.
1832 "Reflection on the Strength of the U.S. Dollar," Parviz Parsa. Vol. 9, No. 1, Oct. 1984, p. 4-9.
1833 "Small Business and the Alabama Economy," Wayne C. Curtis. Vol. 8, No. 3, Apr. 1984, p. 1-3.

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1834 *Electronics Target Industry*, James A. Wood. Sept. 1984, 36 p.
1835 *Flooding and Landslides in Utah: An Economic Impact Analysis*, Randall Rogers, Constance C. Steffen, Austin Sargent, and Jennifer Miller. Dec. 1984, 123 p., $20.00.
1836 *The Impact of Skiing on the Utah Economy*, Constance C. Steffen. Apr. 1984, 80 p., $15.00.
1837 *Labor Market Area—1984: Beaver/Milford*, Ronda Brinkerhoff, comp. Aug. 1984, 19 p., free.
1838 *Labor Market Area—1984: Blanding/Monticello, Ronda Brinkerhoff, comp. Aug. 1984, 21 p., free.*
1839 *Labor Market Area—1984: Brigham City/Tremonton*, Ronda Brinkerhoff, comp. Aug. 1984, 21 p., free.
1840 *Labor Market Area—1984: Carbon/Emery*, Ronda Brinkerhoff, comp. Aug. 1984, 21 p., free.
1841 *Labor Market Area—1984: Cedar City/Parowan*, Ronda Brinkerhoff, comp. Aug. 1984, 21 p., free.
1842 *Labor Market Area—1984: Delta/Fillmore*,, Ronda Brinkerhoff, comp. Aug. 1984, 21 p., free.
1843 *Labor Market Area—1984: Ephraim/Manti*, Ronda Brinkerhoff, comp. Aug. 1984, 20 p., free.
1844 *Labor Market Area—1984: Heber City/Park City*, Ronda Brinkerhoff, comp. Aug. 1984, 23 p., free.
1845 *Labor Market Area—1984: Kanab*, Ronda Brinkerhoff, comp. Aug. 1984, 19 p., free.
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1852 *Labor Market Area—1984: Provo/Orem*, Ronda Brinkerhoff, comp. Aug. 1984, 24 p., free.
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1855 *Labor Market Area—1984: Salt Lake City*, Ronda Brinkerhoff, comp. Aug. 1984, 32 p., free.

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1856 *Labor Market Area—1984: St. George Hurricane*, Ronda Brinkerhoff, comp. Aug. 1984, 21 p., free.

1857 *Labor Market Area—1984: Tooele/Grantsville*, Ronda Brinkerhoff, comp. Aug. 1984, 19 p., free.

1858 *Labor Market Area—1984: Uintah Basin*, Ronda Brinkerhoff, comp. Aug. 1984, 28 p., free.

1859 *The Ski Products Industry*, Constance C. Steffen. Feb. 1984, 57 p., $15.00.

1860 *Travel Research: Catalyst for Worldwide Tourism Marketing*, Mari Lou Wood, ed. Oct. 1984, 294 p., $45.00. (Proceedings of the Fifteenth Annual Conference of Travel and Tourism Research Association.)

UTAH CONSTRUCTION REPORT 1984—Selected Articles

Frequency: quarterly

1861 "Large Projects Key to 1984 Construction Activity," James A. Wood. Vol. 27, No. 1, Jan.-Feb.-Mar. 1984, p. 20, free.

1862 "Multi-Family Units Reach All-Time High," DianeGillam. Vol. 27, No. 2, Apr.-May-June 1984, p. 20, free.

1863 "Utah Nonresidential Construction Booms," Diane Gillam. Vol. 17, No. 3, July-Aug.-Sept. 1984.

1864 "1984 Construction Value Reaches $1.5 Billion," Diane Gillam. Vol. 27, No. 4, Oct.-Nov.-Dec. 1984, p. 20, free.

UTAH ECONOMIC AND BUSINESS RESEARCH—Selected Articles

Frequency: nine times per year

1865 "Personal Income in Utah Counties, 1982," Boyd L. Fjeldsted. Vol. 44, No. 7 & 8, July-Aug. 1984, p. 20, free.

1866 "Salt Lake County Apartment Construction Activity," James A. Wood. Vol. 44, No. 6, June 1984, p. 8, free.

1867 "Selected Business Statistics—Utah Counties," Ronda Brinkerhoff. Vol. 44, No. 3, Mar. 1984, p. 16, free.

1868 "Skiing in Utah—Its Contribution to the Economy," Constance C. Steffen. Vol. 44, No. 2, Feb. 1984, p. 8, free.

1869 "Update on Retail Trade in Utah," Constance C. Steffen. Vol. 44, No. 10, Oct. 1984, p. 8, free.

1870 "The Utah Economic Recovery of 1983-1984," Douglas A. Macdonald. Vol. 44, No. 1, Jan. 1984, p. 12, free.

1871 "The Utah Standard Needs Budget and Public Assistance in Utah," Boyd L. Fjeldsted and Constance C. Steffen. Vol. 44, No. 4 & 5, Apr.-May 1984, p. 12, free.

1872 "Utah's Expanding Service Sector," Constance C.Steffen and James A. Wood. Vol. 44, No. 9, Sept. 1984, p. 8, free.

1873 "Utah's Next Quarter Century: Revised Utah Projections, 1985-2010," Vol. 44, No. 11 & 12, Nov.-Dec. 1984, p. 12, free.

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JOURNAL OF COMMERCE AND FINANCE—Selected Articles

Frequency: annual

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No.

1874 "Community Banking—A View," Robert L. Stevens. Vol. IV, Spring 1984, p. 13-16.

1875 "Gerald Ford Lecture on U.S. Economy," Jane E. Tirrell, ed. Vol. IV, Spring 1984, p. 6-11.

1876 "Health Care Marketing," Peter M. Sanchez. Vol. IV, Spring 1984, p. 17-20.

1877 "Short Run Outlook on Inflation," Joseph E. Cursi, II and Jeffrey M. Molson. Vol. IV, Spring 1984, p. 27-28.

1878 "Soviet Economic Crisis Management in Poland," Miron Wolnicki. Vol. IV, Spring 1984, p. 21-25.

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1879 *Branch Deposits Tracking Total Deposits, 1981-1983*, Ann G. Turner. Mar. 1984, 190 p., $25.00.

1880 *Branch Deposits Tracking Total Time Deposits, 1981-1983*, Ann G. Turner. Mar. 1984, 190 p., $25.00.

1881 *Consumer Price Indicators for Virginia Metropolitan Areas, 1984*, Eleanor G. May. Nov. 1984, 65 p., $10.00.

1882 *Cost Benefit Analysis of Mining and Milling Uranium at the Swanson Site in Pittsylvania County, Virginia*, John L. Knapp, Beverly H. Capone, Bruce F. Parsell, and William T. Smith, II. Aug. 1984, 172 p., $7.00.

1883 *Cost of Collecting the Virginia Sales Taxes, 1983*, Eleanor G. May. Jan. 1984, 39 p., $5.00.

1884 *Deposit Statistics for Banks and Thrift Institutions in Virginia Communities, 1983*, Charlotte H. Scott and John A. Alexander. Aug. 1984, 31 p., $5.00.

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1886 *Housing Units Authorized in Virginia's Planning Districts, Counties, and Cities: 3rd Quarter, 1983*, Michael A. Spar and Julia H. Martin. Jan. 1984, 9 p.

1887 *Impact on Retailing of Taxing Advertising in Virginia*, Eleanor G. May. Oct. 1984, 8 p., $2.00.

1888 *Retail Sales in Virginia, 1983*, Eleanor G. May. May 1984, 40 p., $5.00.

1889 *Taking Stock: Virginia's Housing Inventory, 1980 Census Analysis Series, Volume 3*, David W. Sheatsley. Dec. 1984, 105 p., $10.00.

1890 *Virginia Gross State Product, 1958-1983*, Beverly H. Capone. Dec. 1984, 8 p.

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1891 *Virginia Occupational Demand, Supply, and Wage Information, 4th edition*, John L. Knapp, Julia H. Martin, James M. Heilman, and Denise W. Foster. Nov. 1984, 460 p.

1892 *1984 Branch Deposits for Financial Institutions in Virginia, June 30, 1984*, Ann G. Turner. Oct. 1984, 294 p., $50.00.

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COUNTY DEVELOPMENT INFORMATION

Frequency: annually

Index
No.

1893 "County Development Information," Delos D. Monteith, Jr. Aug. 1984, 7-8 p., free. (Each volume is a statistical summary of one of 28 counties in WNC; 28 volume set.)

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1894 *Contract Railroad Rates*, Bob J. Davis and C. K. Walter. 1984, 170 p.

1895 *Illinois Insurance Law Outline, 3rd edition*, Bob J. Davis. 1985, 112 p.

JOURNAL OF BEHAVIORAL ECONOMICS—Selected Articles

Frequency: semi-annual

1896 "Christian Politics and the Economic Status of Women," Marshall H. Modoff. Vol. XIII, No. 1, Summer 1984, p. 23-40.

1897 "CISC Controls and the Union/Non-Union Wage Ratio," David Shulenburger, Robert A. McLean, and Sara Rasch., Vol. XIII, No. 1, Summer 1984, p. 57-66.

1898 "From Economic Behavior to Behavioral Economics: The Behavioral Uprising in Economics," Benjamin Gilad, Stanley Kaish, and Peter D. Loeb. Vol. XIII, No. 1, Summer 1984, p. 1-22.

1899 "Psychological Learning Theory and Economic Behavior," Paul Thistle. Vol. XIII, No. 1, Summer 1984, p. 67-100.

1900 "Richard D. Irwin," Vol. XIII, No. 1, Summer 1984, p. 101-121.

Western Illinois University (Continued)

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1901 "Age Discrimination for the Executive," John McMillan. No. 84-5, 1984, 11 p.

1902 "Black Students as Future Managers: Dreams and Realities," Doug Nafziger and Larry Wall. No. 84-3, 1984, 18 p.

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1912 "Implications of International Transfer," Larry Wall, Hugh Shane, and John Daniels. No. 84-8, 1984, 15 p.

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1916 "Motivating Undergraduate Students to Excel in Marketing Courses," Richard Shiebler. No. 84-1, 1984, 5 p.

1917 "On Methodological Pluralism and Epistemological Hierarchy for Economic Science," T. D. Stanley. No. 84-13, 1984, 34 p.

1918 "Organization Development in Bureaucracy: The Challenges of the Future," Jyoti Prasad, John P. Daniels, and Hugh Shane. No. 84-17, 1984, 21 p.

1919 "PICK: A Non-ParametricEquivalent of ANOVA," Jim Finlay. No. 84-27, 1984, 10 p.

1920 "Promoting Vertical Communication Through Survey Feedback," Stephen R. Axley. No. 84-29, 1984, 15 p.

1921 "Protecting Computerized Employee Records," Larry Wall, Hugh Shane, and John Daniels. No. 84-7, 1984, 12 p.

1922 "Retail Image Dimensions and Consumer Preferences," Art Palmer. No. 84-9, 1984, 10 p.

1923 "Retail Sales Clerk Evaluation Project, 1984," Yew Ky Kim. 1984, 30 p. (Occasional paper—educational aid.)

1924 "Sexual Harassment: The Diagnosis, the Aetiology, the Prognosis ... And the Cure," Jyoti Prasad. No. 84-16, 1984, 31 p.

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1925 "Social Responsibility and Ethical Practices of Small Businesses: An Attitudinal Study," John Daniels, Hugh Shane, and Ed Knod. No. 84-6, 1984, 14 p.
1926 "A Strategic Planning Model for Use in Health Service Organizations," Bong-Gon Shin and Larry Wall. No. 84-2, 1984, 18 p.
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1930 "The 1974 Health Care Amendments to the National Labor Relations Act and Their Impact," Phyllis Domann. No. 84-14, 1984, 25 p.

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1931 "Alternating Concepts of Cost for Public Utility Regulation," H. Youn Kim. Vol. III, No. 8, Jan. 1984, 19 p.
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1933 "An Alternative Test of the Modern Portfolio Theory," Frank Hollenbeck. Vol. III, No. 19, July 1984, 25 p.
1934 "Bolstering the Job Search: Comparing Needs and Availabilities," Barry Griffin. Vol. III, No. 21, Feb. 1984, 8 p.
1935 "Decomposition Analysis of Derived Demand for Factor Inputs in U.S. Manufacturing: A Comment," H. Youn Kim. Vol. IV, No. 2, Oct. 1984, 5 p.
1936 "Economies of Scale and Economies of Scope in Multiproduct Financial Institutions: Further Evidence from Credit Unions," H. Youn Kim. Vol. III, No. 17, Apr. 1984, 26 p.
1937 "Economies of Scale and Scope in Multiproduct Firms: Evidence from U.S. Railroads," H. Youn Kim. Vol. III, No. 22, July 1984, 17 p.
1938 "The Effects of Sex Role Stereotypes on Arbitrators' Decisions," Gabriel F. Buntzman and William J. Bigoness. Vol. III, No. 9, Feb. 1984, 14 p.
1939 "An Empirical Investigation into the Stability of Export Base Multipliers: the Kentucky Case," Karen L. Pickerill. Vol. III, No. 13, Feb. 1984, 59 p.
1940 "Estimating Consumer Demand in Korea with Translog System," H. Youn Kim. Vol. III, No. 7, Jan. 1984, 27 p.
1941 "Estimation of the Marginal Utility of Income and Its Elasticities," H. Youn Kim. Vol. III, No. 16, Apr. 1984, 24 p.

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